

2018-19 Freshmen Handbook



Table of Contents

1	Message from the Associate Dean (Undergraduate Studies)
2	Vision and Mission
3	Know more about CUHK and CUHK Business School
4	Learning Goals of Undergraduate Programmes of CUHK Business Schoo
5	Undergraduate Office (UGO)
6	Office 365 for CUHK
7	Student Portal for Business Students
8	Academic Affairs and Student Support
10	Recognition and Encouragement
11	Highlights of Academic Regulations
15	Chinese University Student Information System (CUSIS)
16	Programme Transfer
17	Student Learning Enhancement
22	Student Enhancement Model
23	Undergraduate Programmes and the Respective Administrative Units
25	Appendices
	Important Dates
	Acronyms
	Suggested Study Patterns

Message from the Associate Dean (Undergraduate Studies)

Dear students,

Warmest welcome to the family of CUHK Business School!

This is an exciting moment that you are about to embark your university education with CUHK Business School. I take this opportunity to congratulate you for making a wise choice!

The University is a treasure chest for you to explore in the three or four years ahead. I am sure you will experience both excitement but also challenges in the upcoming years, but I assure you,

the next few years will be one of your most fruitful journeys in your life. To prepare for your adaptation to the environment, different units and student societies have organised lots of orientation programmes and student advising activities. These activities help you commence your exciting journey. We also have a team of dedicated staff members, located at Cheng Yu Tung Building, who are ready to answer any of your questions whenever you need us. I am sure you will also find this booklet useful to help you adjust to the university life.

Let me welcome you again to CUHK and CUHK Business School, I look forward to meeting you. I hope your time on the campus will be exciting, challenging you in new and different ways. Work hard and play hard. Have a terrific year!

Yours sincerely,

Andy Wong (Professor)

Associate Dean (Undergraduate Studies)

Vision and Mission



To continue to pioneer the development of global leaders equipped to meet the challenges and opportunities of the Asian Century by providing a rich learning environment affording opportunities for self-discovery, character-building, knowledge creation, sharing and application.



Know more about CUHK and CUHK Business School

Founded in 1963, CUHK is a comprehensive research university with a global vision to combine tradition with modernity, and to bring together the East and the West. Faculty of Business Administration, also known as CUHK Business School in recent years, was established in 1963 to offer the undergraduate business programmes, the first of its kind in Hong Kong.

CUHK Business School is a leading business school in the region and the globe. It comprises two schools and four departments:

- 1. School of Accountancy
- 2. School of Hotel and Tourism Management
- 3. Department of Decision Sciences and Managerial Economics
- 4. Department of Finance
- 5. Department of Management
- 6. Department of Marketing

Since its establishment, CUHK Business School offers niched and pedagogical sound undergraduate business programmes to meet the societal needs. Our graduates have proven to be equipped with solid business knowledge, hands-on practical experience with global mindsets, playing a key role to enhance the development of Hong Kong and region. Many of them are already successful leaders in the region.

CUHK Business School's website: http://www.bschool.cuhk.edu.hk/



Learning Goals of Undergraduate Programmes of CUHK Business School

By completing the undergraduate business programme at CUHK Business School, you will be able to achieve the following learning goals:

- Our students will demonstrate effective communication skills in a business context.
- Our students will demonstrate effective analytical and problem-solving skills in making business decisions.
- Our students will be able to integrate business knowledge into business decision-making.
- Our students will be able to identify issues from global perspectives and propose corresponding strategies.
- Our students will be able to be aware of the ethical issues in a business environment.
- Our students will have specific knowledge in one or more functional areas of their business studies.

Undergraduate Office (UGO)

Undergraduate business students pursuing different programmes will be assigned to respective administrative offices for academic matters. Nonetheless, Undergraduate Office (UGO) of the Faculty is responsible for student matters of all undergraduate business students, in the following areas but not limited to:

Academic Affairs and Student Support

First contact point of academic matters; course selection; add/drop arrangement; student advising; course equivalence and exemption application; programme transfer, declaration of concentrations; major and minor issues; suspension of studies; and scholarships.

Experiential Learning

Student development programmes; non-academic development; student exchange programmes; study tours; case competitions; community services; student organisation and mentorship programme.

Career Planning and Development

Graduate placement; internship; skills workshops industry highlights; career planning and seminars.



Office 365 for CUHK

All students at the university use CUHK Office 365 portal (http://www.cuhk.edu.hk/o365). You can login the system with your student email address [Student-ID@link.cuhk.edu.hk] and CWEM password for access to your Outlook email, calendar, OneDrive, SharePoint, file-sharing and other apps.





Student Portal for Business Students

As a business student, you have to notice that experiential learning are on equal footing of knowledge acquisition through curriculum. Experiential learning is to enhance students' learning experience and your competitiveness in nowadays' global market. UGO coordinates and liaises a great variety of experiential learning opportunities to our business undergraduates.

Our SharePoint Student Portal site @ https://mycuhk.sharepoint.com/sites/faculty.BA.UGO is exclusively made for our business students. You can access to the site for up-to-date information of available scholarships, list of exchange and summer programmes, internship/job openings, career-related workshops, talks, guest lectures, and etc. You may also make use of the room booking system to book the meeting room on 4th floor of the UGO for project discussion and meetings.





Academic Affairs and Student Support

Student advising is one important component along your university study to help you plan a rewarding undergraduate experience. Our priority is to assist all of you to achieve your academic goals and a positive learning experience.

Undergraduate students at CUHK should complete a minimum of 123 units for graduation (except BBA-JD). The graduation requirements vary, subject to the curriculum requirement students are prescribed in. Please pay attention to the following curriculum structure:

- University Core
 (Chinese Language, English Language, General Education, Information Technology and Physical Education)
- 2. Faculty Package
- 3. Required Courses
- 4. Elective/ Other Courses

Programme	University Core	Faculty Package	Required Courses	Elective/ Other Courses	Remaining Units	Total
		Units				
IBBA			32-33	15-18	24-28	
ABS			41-42	10	23-24	
GBS			44-45	12	18-19	
IBCE			38-39	12	24-25	A minimum of
PACC	39	9	51	9	15	123 units for
HRE	39	9	37	27	11	graduation
IFAA			48	21	6	graduation
GLEF			36-37	21	17-18*	
QFIN			27	36	12^	
QFRM			48	27	#	
BBA-JD (5 years) - BBA major	39	9	28 (BBA courses) + 18 (LLB	15-18	-	A minimum of 172 units for graduation
- JD required	-	-	courses) 12 or 15	48 or 51	-	

* Including 3 units of Faculty of Business Administration Co-curricular Courses.

^ Including possible 3 units of MATH1530 - Non-JUPAS entrants and JUPAS entrants without HKDSE Mathematics Extended Modules I or II are required to take MATH1530 before taking MATH1010, except those who pass the Mathematics Placement Test arranged by the Programme; and 3 units of Faculty Co-curricular Courses.

Including possible 3 units of MATH1530 - JUPAS entrants without HKDSE Mathematics Extended Modules I or II are required to take a preparatory mathematics course MATH1530 before taking MATH1010, except those who pass the Mathematics Placement Test arranged by the Programme.

Details and the up-to-date curriculum are available at the Undergraduate Student Handbook available on the website of

Chinese University Student Information System (CUSIS): https://cusis.cuhk.edu.hk/psc/public/EMPLOYEE/HRMS/c/CU_CUR_MENU.CU_ATCH_DISPLAY.GBL

Academic and Quality Section (AQS): http://www.cuhk.edu.hk/aqs

Registration and Examinations Section (RES): http://www.res.cuhk.edu.hk

If you still have questions about the programme structure and wonder the sequence of courses, please do not hesitate to contact UGO and respective programme offices.





Beta Gamma Sigma

Outstanding undergraduate business students will be invited to join the Hong Kong Chapter of Beta Gamma Sigma, so that they can learn from and exchange with top business students and leaders around the world.

Beta Gamma Sigma was founded as an American national organization in 1913. It was the first national honor society in business, and was established through a merger of three separate societies established to honor academic achievement in business at the University of Wisconsin, University of Illinois and the University of California. Beta Gamma Sigma enters the 21st century knowing that its membership of 400,000 comprises the brightest and best of business leaders, and is the international honor society serving business programmes accredited by AACSB International - The Association to Advance Collegiate Schools of Business. Membership in Beta Gamma Sigma is the highest recognition a business student anywhere in the world can receive in a business programme accredited by AACSB International. If you want to know more about the organisation, please visit the following websites:

http://www.betagammasigma.org

https://www.bschool.cuhk.edu.hk/cuhk-business-school/beta-gamma-sigma/



Dean's List

If you can attain a Year GPA of 3.50 or above (out of 4.00), you are eligible to be awarded on the Dean's List. However, the total number of students on the Dean's List for each academic year cannot exceed 10% of all BA undergraduates. Dean's List is a prestigious award. If you are on the Dean's List, the Dean of CUHK Business School will issue you a letter of recognition and appreciation by end of each academic year. The letter will also be copied to the school principal of your alma mater.



Highlights of Academic Regulations



Academic Regulations

To plan your academic study well, you are strongly advised to read through the University's regulations: http://rgsntl.rgs.cuhk.edu.hk/aqs prd applx/Public/Handbook/Default.aspx?id=1642. This link is indeed under the websites of both Academic and Quality Section and Registration and Examinations Section.



Course Load

In previous sections, you have already known that all CUHK students will complete a minimum of 123 units for graduation. At CUHK, each course is generally carrying 3 units, you need to plan your study by observing some of the University's academic regulations:

First term / Second term : Minimum 9 units, Maximum 18 units per regular term

Summer Session : Maximum 6 units

(You will be taking no more than 6 units of courses in Summer Session except with prior permission of the Dean or his delegate of CUHK Business School.)

Whole Year : A maximum of 39 units



Course Selection/ Enrollment/ Registration

This section is to advise you the steps of course registration

- Log on CUSIS (https://cusis.cuhk.edu.hk)
- Pre-select courses which you wish to enroll: You may notice that some courses have been pre-assigned under "My Class Schedule".
- Before the course enrollment period, you may also logon to the system to check whether your preferred courses are time conflicting.
- There is a "plan" function, a "validate" function to help you put the desired courses in the
 "Shopping Cart". At this stage, you are yet to register the desired courses because it is just
 a pre-enrollment period.
- On actual course selection schedule, you MUST logon CUSIS and check again the pre-select courses under the "Shopping Cart". Follow the instructions to finish the remaining steps of course enrollment. The enrollment results will be made known immediately.
- Course enrollment process is on a first-come-first-served basis and at real-time mode, subject to fulfillment of course enrollment rules and availability of seats.

To understand more about the functions of CUSIS and how it operates, you are advised to go to the following website:

http://www.cuhk.edu.hk/cusis/login/howto/cbt-student/1eng.html



Add/ Drop

You may adjust your enrollment record by using the "Add", "Drop", "Swap" and "Edit" functions during the add/drop period.

Add/ Drop period usually lasts from the first week to the third week upon the term starts for regular terms. Except for extenuating circumstances which are out of your control, no add or drop request will be accommodated after the **add/drop period**.

For further enquiries, please contact Undergraduate Office.

For details, please visit the website of the Registration and Examinations Section: http://www.res.cuhk.edu.hk



Academic Probation

What is academic probation?

- Do note if a grade point average below is 1.5 in the preceding term, that student will be putting under the academic probation.
- If a grade point average is below 1.0 in a term or who has failed in more than half of the
 units of courses taken in a term, that student must apply in writing to and obtain
 permission from the Major Programme concerned within a prescribed period to continue
 studies, or he/she will not be allowed to continue the study.
- A student on academic probation is required to take a reduced load and his/her performance shall be reviewed at the end of the term in which he/she is put on probation. If he/she has obtained a grade point average of 1.5 or above after the term, probation shall be lifted, otherwise probation shall continue to apply in his/her next term of attendance unless he/she is required to discontinue his/her studies.



Discontinuation of Studies

Be aware that a student is required to discontinue his/her studies at the University:

- if his/her grade point average in a term is below 1.0 for two consecutive terms of attendance; or
- if he/she fails in more than half of the units of courses taken in a term for two consecutive terms of attendance; or
- if, after having obtained a grade point average below 1.0 or having failed in more than half
 of the units of courses taken in a term, he/she fails to obtain permission from the Major
 Programme concerned to continue studies; or
- if he/she still fails to have his/her probation lifted after he/she has been put on academic probation for two consecutive terms of attendance; or
- if, after 2 attempts, he/she still fails to meet the minimum grade required for specified courses or pass the relevant examinations (if any) as prescribed by his/her Major Programme, unless otherwise decided by the Board of the Faculty to which he/she belongs or he/she is successful in obtaining transfer to another Major Programme in the next term of attendance; or
- if he/she fails to fulfil all requirements for graduation within the years specified in the General Regulations Governing Full-time Undergraduate Studies.

De read Section 10 of General Regulations Governing Full-time Undergraduate Studies uploaded on the website of the Academic and Quality Section

http://rgsntl.rgs.cuhk.edu.hk/aqs_prd_applx/Public/Handbook/Default.aspx?id=1642



Honesty in Academic Work

You should pay attention to achieving honesty in all your academic work, for example, plagiarism. Plagiarism is an act of using the work of others (in particular the writing of others) as your own. The most obvious and substantial type of plagiarism is copying whole articles, sections, paragraphs or whole sentences from other publications without acknowledgement. This is clearly unacceptable. However, even the use of a few words or paraphrasing (without actually copying any words at all) may constitute plagiarism if the source is not acknowledged. Students sometimes unintentionally plagiarize because they are not aware of the very stringent rules that apply. If material is taken from a source, there shall be proper quotes and acknowledgements. You should refer to "Honesty in Academic Work" in Undergraduate Student Handbook or the CUHK website: http://www.cuhk.edu.hk/policy/academichonesty





Chinese University Student Information System (CUSIS)

Chinese University Student Information System (CUSIS) has been serving as an e-platform on which authorized department and administrative staff, academic staff, students and alumni can logon and use various system functions, grant approval, where applicable.

You can logon CUSIS to make online applications, perform student registration, course enrolment, update records, review grades, etc.

You MUST observe the announcement and follow the prescribed schedules and procedures in submitting the applications and perform the necessary actions.

- New Student Registration
- Course Enrolment
- View Teaching Timetable
- Use Timetable Planner
- View My Academics and Manage Personal Information
- Academic Advisement
- Browse Course Catalog and Programme Information
- Make a Payment
- View Grades and Unofficial Transcript
- Application for Programme Change
- Transfer Credit/Exemption



Chinese University Student Information System (CUSIS)'s website: https://cusis.cuhk.edu.hk

Know more about CUSIS: http://www.cuhk.edu.hk/cusis/login/howto/cbt-student/1eng.html

Programme Transfer

Your interest may change after a year of study, Programme Transfer provides you an option to develop your strengths and interests in another area. Considerations will be based on your university's entrance qualifications; academic performance at CUHK; personal statement and interview performance as requested.

However, you also need to prepare that there is a chance for you to defer your graduation due to programme transfer. Programme transfer applications will be handled by the respective administrative unit, and with reference to previous practices, programmes will accept transfer-in applications in the following suggested timeframe. You are strongly encouraged to contact UGO or the programme administrator of the respective programme if you would like to know more about programme transfer.

Programme	Application Period
Integrated BBA Programme (IBBA)*	June
Asian Business Studies (ABS)	January (for all Year 1 Business School students)
Global Business Studies (GBS) International Business and Chinese Enterprise (IBCE)	January
Professional Accountancy (PACC)	June
Hospitality and Real Estate (HRE)	June
Insurance, Financial and Actuarial Analysis (IFAA)	For Non-local students: April; For Local students: June
Global Economics and Finance (GLEF) Quantitative Finance (QFIN) Quantitative Finance and Risk Management Science (QFRM)	March – April
BBA-JD	Not open for programme transfer application

^{*} Integrated BBA and Journalism and Communication (BBA-JLM) accepts application for declaration from Year 1 IBBA students



Student Learning Enhancement

In your next four years of study, you are encouraged to participate in experiential learning activities along four focuses: Integration and Leadership; CSR and Community Service; Global Experiential Learning and Career Development. You may make full use of the upcoming four years to experience most or all of them. The following resources and programmes support those opportunities.

You are reminded that all student learning activities organised by CUHK Business School are posted in the Student Portal @ https://mycuhk.sharepoint.com/sites/faculty.BA.UGO.



Integration and Leadership

During the academic year, there are numerous opportunities for you to enrich your profile, widen your exposure and polish your soft skills through personal development workshops organised by UGO.

Case Competitions

Academic Cup organised by UGO is an annual event held in late September every year. This is a local, internal case competition which gives you opportunities to apply the business knowledge into business challenges. Student participants will form a team, present their ideas and solutions to the judges. Winning teams of business students from the Academic Cup may have opportunity to receive trainings



and represent CUHK Business School to participate in overseas case competitions. UGO also closely collaborates with Case Competition Team (CCT), a student-led initiative for international case competitions.

International case competitions are a good platform where our students can network with business students of other international business schools, enhancing one's analytical, problem-solving and presentation skills in a real business situation.

Other Activities

- UG Get Together: a gathering on one Friday for you to network with other students, faculty and staff
- Cultural Activities: during the academic year, UGO/student associations organise different activities such as International Food Fair, One-day excursion and etc
- Student Organizations and Orientation Programmes: CUHK Business School has its own undergraduate student societies. By joining a society especially in your 1st year at CUHK, you can work closely with other students both socially and professionally



CSR & Community Services

CUHK Business School offers volunteer opportunities for students, alumni, faculty and staff to get involved with the community and the School. One of the service projects UGO organises is a service trip in Shaoguan. Student volunteers can freely design learning materials and teach primary students English.

CSR Projects and Trips

CSR is a continuing commitment by a business to behave ethically and improve the quality of life of the local community, society and environment at large. It is also a commitment by a company to operate in an economically, socially and environmentally sustainable manner while balancing the interests of diverse stakeholders. You are encouraged to acquire business and practical knowledge in areas of corporate governance, stakeholder engagement, environment management, labor practice, supply chain management, and community involvement to enhance your understanding of CSR.





Career and Personal Development Workshops

UGO organises a series of industry highlights and job searching skills workshops throughout the academic year. Heads of different corporations are invited to share with students the "insider's view" of different professions. Job searching skills workshops include but not limited to CV writing and interviewing skills.



Internships

CUHK Business School coordinates with recruiters of various business sectors to offer valuable internship opportunities for business students over the years. Through internship, you can apply your knowledge learned from classrooms to the real business world, gain practical work experience from the business community, understand the actual business operations and also enhance your personal skills in the workplace.

Summer Internship Programme

Work engagement during summer holiday (usually from June to August)

Semester Internship Programme

- Part-time Internship: working on a part-time basis through the academic year (less than 18 hours per week)
- Full-time Internship: working as full time intern for one or two terms with approved suspension of studies.

Undergraduate Mentorship Programme

CUHK Business School co-organises with the CUBBA Alumni Association to offer the "Undergraduate Mentorship Programme" for business students. Business leaders who graduated from CUHK Business School and are serving a wide range of sectors, are invited to serve as mentors, of which they will share their precious experience with current students and give them advice on their career and personal development.

You can register to be a mentee in September every year. You will be paired up with alumni who are working in the business sector that you are interested in. Currently, there are over 100 mentors and 200 mentees participating in the programme. Mentees are encouraged to meet with their mentors on a regular basis.



E-Learning Platform

"Soft Skills Mentor" is an e-Learning platform that aims at complementing the business knowledge acquired by students in the classroom to facilitate you to be further equipped with the necessary "soft" skills in various areas such as problem-solving, communication and interpersonal skills, which in turn would better prepare you to meet the needs of the volatile and highly competitive business environment.

Website: http://www.cuhk.edu.hk/proj/ssm



Student Exchange Programme and Summer School

CUHK has a strong network and partnership with overseas institutions around the world. Our exchange programme opens from mid-October every year to enable students to develop a global perspective, live in a different culture and form friendships. You can participate in the programme for one term or one academic year as coordinated by the Faculty, College or the Office of Academic Links (OAL). You may also freely spend a summer to attend the Summer School organised by an overseas institution. Please visit the website of OAL http://www.oal.cuhk.edu.hk for programme details.

Study Trips

UGO organises study trips to different areas around the world allowing you to travel in a short period of time. These trips aim at enhancing students' international perspectives and at preparing them to work in a culturally diverse environment. Study trips normally take place in winter break and summer break.







Student Enhancement Model

UGO is committed to enhancing students' learning experience at the university study. We have come up with a recommended pattern of co-curricular activities that you can involve and build yourself on. Below is the journey of a business student namely Calvin for your reference on what he did and how he has developed himself along four focuses.





Undergraduate Programmes and the Respective Administrative Units

CUHK Business School operates admissions in a hybrid model, we have broad-based curriculum – Integrated BBA Programme and specialised programmes – Professional Accountancy, Hospitality and Real Estate, Insurance, Financial and Actuarial Analysis, Quantitative Finance, Quantitative Finance and Risk Management Science, Global Economics and Finance and BBA-JD Double Degree Programme.

You are encouraged to approach the host administrative unit for advice and support whenever needed, detailed contact information is also available in the Student Portal.

Programme	Administrative Unit	Website	Contact Information
Integrated BBA (IBBA), including • Global Business Studies (GBS) • International Business and Chinese Enterprise (IBCE) • Asian Business Studies (ABS)	Undergraduate Office Room 408, 4/F, Cheng Yu Tung Building CUHK	IBBA http://www.bschool.cuhk.e du.hk/program/ibba/index. aspx GBS http://www.cuhk.edu.hk/gl obe/index.html IBCE http://www.cuhk.edu.hk/p rog/ibce/ ABS http://www.bschool.cuhk.e du.hk/abs	Phone: (852) 3943 7746 Fax: (852) 2603 5181 Email: cuhkbba@cuhk.edu.hk
Professional Accountancy	School of Accountancy Room 1053, 10/F, Cheng Yu Tung Building CUHK	http://www.bschool.cuhk.e du.hk/program/pacc/index. php	Phone: (852) 3943 7255 Fax: (852) 2603 5114 Email: pacc@cuhk.edu.hk

Hospitality and Real Estate	School of Hotel and Tourism Management Room 701, 7/F, Cheng Yu Tung Building CUHK	http://www.bschool.cuhk. edu.hk/program/hre/index .php	Phone: (852) 3943 8593 / 3943 1644 Fax: (852) 2603 7724 Email: htm@cuhk.edu.hk
Insurance, Financial and Actuarial Analysis	Department of Finance Room 1201, 12/F, Cheng Yu Tung Building CUHK	http://www.bschool.cuhk. edu.hk/program/ifaa/index .php	Phone: (852) 3943 7849 / 3943 7805 Fax: (852) 2603 6586 Email: ifaa@baf.cuhk.edu.hk
Quantitative Finance	Department of Finance Room 1233, 12/F, Cheng Yu Tung Building CUHK	http://www.bschool.cuhk. edu.hk/program/qfin/inde x.php	Phone: (852) 3943 1853 Fax: (852) 2603 6586 Email: qfin@cuhk.edu.hk
Quantitative Finance and Risk Management Science	Department of Finance Room 1233, 12/F, Cheng Yu Tung Building CUHK	http://www.cuhk.edu.hk/p rog/qfrm	Phone: (852) 3943 1746 / 3943 1853 Email: qfrm@cuhk.edu.hk
Global Economics and Finance	Room 1008, 10/F, Esther Lee Building CUHK	http://glef.econ.cuhk.edu. hk/	Phone: (852) 3943 3200 Email: glef@cuhk.edu.hk
BBA-JD Double Degree Programme	Undergraduate Office Room 408, 4/F, Cheng Yu Tung Building CUHK	http://www.cuhk.edu.hk/p rog/bba-jd	Phone: (852) 3943 7746 Fax: (852) 2603 5181 Email: bba-jd@cuhk.edu.hk

Appendices: Important Dates

August Academic Counselling Sessions Orientation Camps organised by Student Societies Course Registration for First Term			
September	Inauguration Ceremony for Undergraduates Course Registration and Add/Drop for First Term Academic Cup		
October	Orientation Day for Undergraduate Admissions Meet with your Academic Advisor CUHK Outgoing Student Exchange Programme application Kick-off of UG Mentorship Programme		
November	UG Get Together Course Registration for Second Term		
December	Examination Period for First Term Service Trip		
January	Course Registration and Add/Drop for Second Term Overseas Study Trip		
February	UG Get Together		
March	IBBA Concentration Briefing Sessions		
April	Kick-off of Student Ambassador Programme Examination Period for Second Term Course Registration for University Summer Session		
May	Examination Period for Second Term Course Registration and Add/Drop for University Summer Session Overseas Study Trip		
June	Programme Transfer via CUSIS Examination Period for University Summer Session		
All year round	Career Development Workshops Personal Development Workshops Theme-based Gatherings Application for Scholarships and Internships		

Acronyms

Be familiar with the following acronyms which are commonly used at CUHK:

4.07/	Colored CAsses states	A da
ACY	School of Accountancy	An academic school under CUHK Business School
AQS	Academic and Quality	A central administrative office in charge of students'
	Section	academic policies and curriculum
CUSIS	Chinese University Student	A system captures students' academic performance and
	Information System	related information
DSE	Department of Decision	An academic department under CUHK Business School
	Sciences and Managerial	
	Economics	
FIN	Department of Finance	An academic department under CUHK Business School
HTM	School of Hotel and	An academic school under CUHK Business School
	Tourism Management	7 TH dedderine serios ander corne business serios
MGT	Department of	An academic department under CUHK Business School
	Management	
MKT	Department of Marketing	An academic department under CUHK Business School
LEOs	Learning Enhancement	A team coordinates with the
	Officers	faculties/departments/teaching units/colleges/other
		student services for academic and non-academic matters
		of the non-local students
OAL	Office of Academic Links	A central administrative office in charge of students'
OAL	Office of Academic Links	exchange and study abroad programme
		exertange and stady abroad programme
OSA	Office of Student Affairs	A central administrative office provides support for better
		students' life
RES	Registration and	A central administrative office in charge of students'
	Examinations Section	record, such as credit transfer, course registration,
		add/drop, etc
UGO	Undergraduate Office of	An administrative office which assists students' academic
	CUHK Business School	and non-academic matters



Office Address:

Room 408, 4/F, Cheng Yu Tung Building, No. 12, Chak Cheung Street, Shatin, N.T., Hong Kong



Office Hours:

Mondays – Thursdays: 8:45a.m. - 5:30p.m. <u>Fridays:</u> 8:45a.m. - 5:45p.m.

(Closed on Saturdays, Sundays and Public Holidays)



Office Phone Number:

(852) 3943 7746



Office Fax Number:

(852) 2603 5181



Email:

cuhkbba@cuhk.edu.hk



Website:

http://www.bschool.cuhk.edu.hk/progra m/undergraduate/index.php



Facebook:

https://www.facebook.com/ CUHKBusinessUG



Student Portal:

https://mycuhk.sharepoint.com/sites/fac ulty.BA.UGO

Suggested Study Pattern for Integrated BBA Programme (Single Concentration Area)

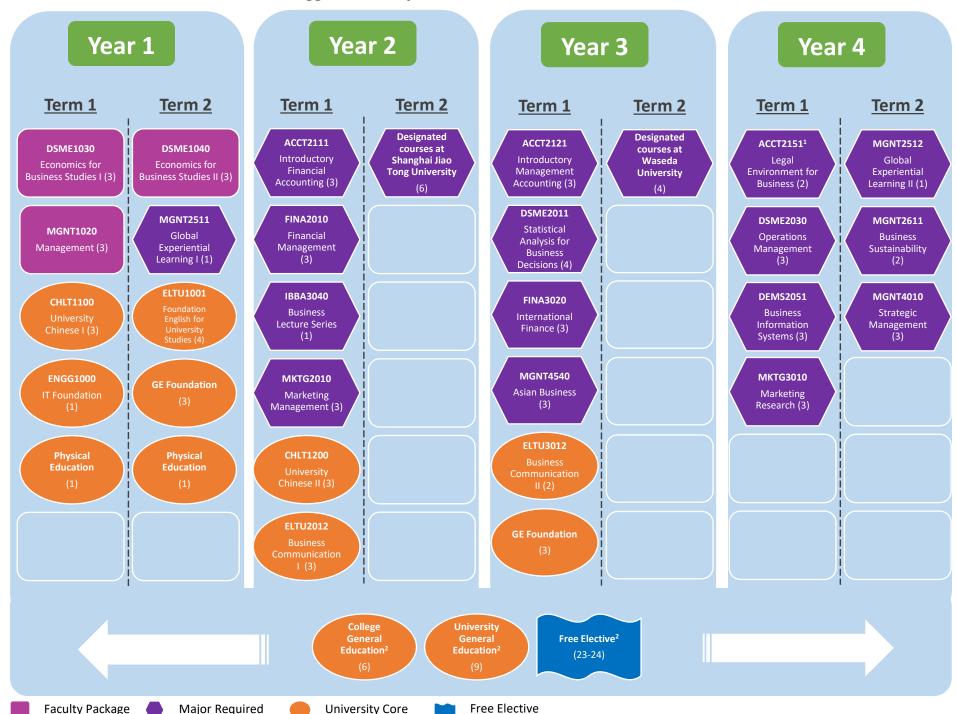


^{*} Students who would like to pursue a career in accounting profession are advised to take ACCT3151 Business Law (3) instead of ACCT2151.

Students need to study College General Education, University General Education and Free Electives during their four years of study.

Note: The above suggested study pattern is for reference only. Adjustments may be made subject to the offering of courses, student's planning, etc.

Suggested Study Pattern for Asian Business Studies

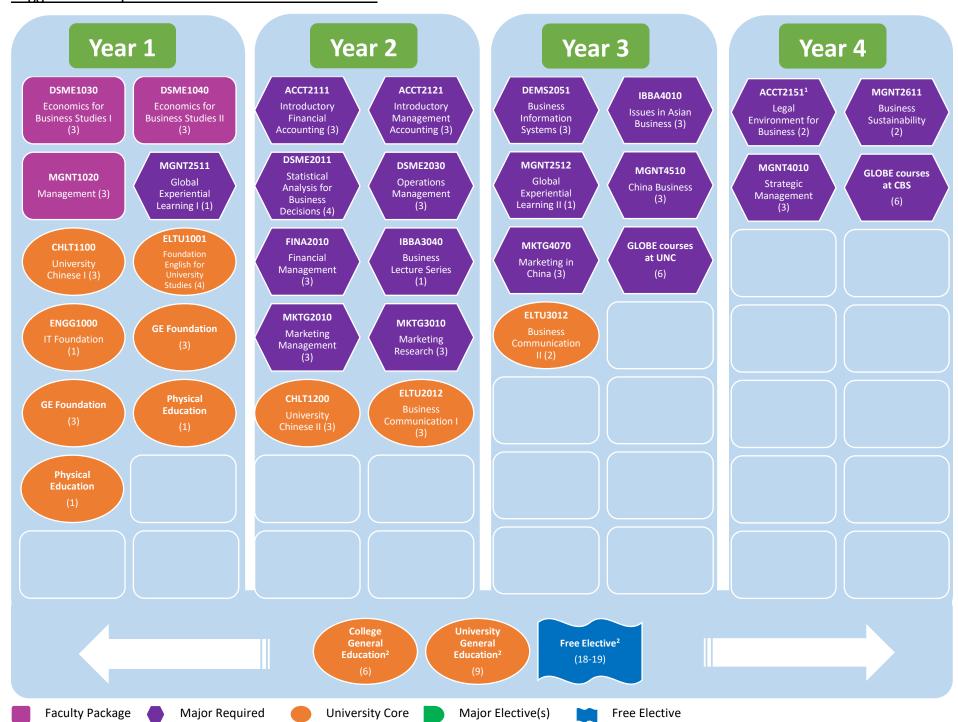


Minimum number of units to graduate: 123

- 1. Students who would like to pursue a career in accounting profession are advised to take ACCT3151 Business Law (3) instead of ACCT2151.
- 2. Students need to study College General Education, University General Education and Free Electives during their four years of study.

Note: The above suggested study pattern is for reference only. Adjustments may be made subject to the offering of courses, student's planning, etc.

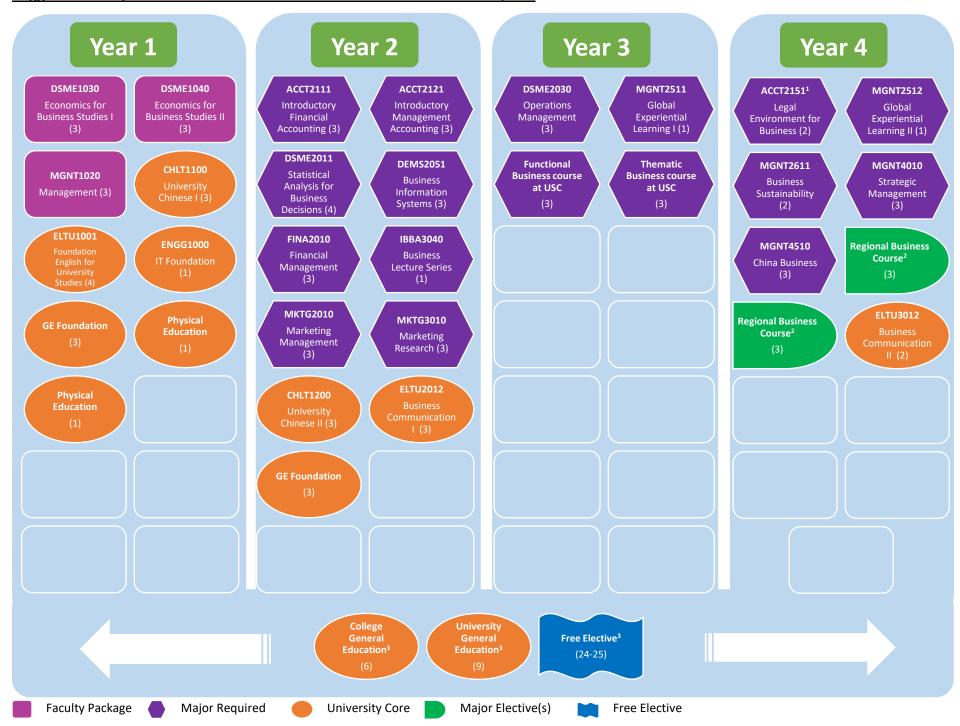
Suggested Study Pattern for Global Business Studies



Minimum number of units to graduate: 123

- 1. Students who would like to pursue a career in accounting profession are advised to take ACCT3151 Business Law (3) instead of ACCT2151.
- 2. Students need to study College General Education, University General Education and Free Electives during their four years of study.

Note: The above suggested study pattern is for reference only. Adjustments may be made subject to the offering of courses, student's planning, etc.

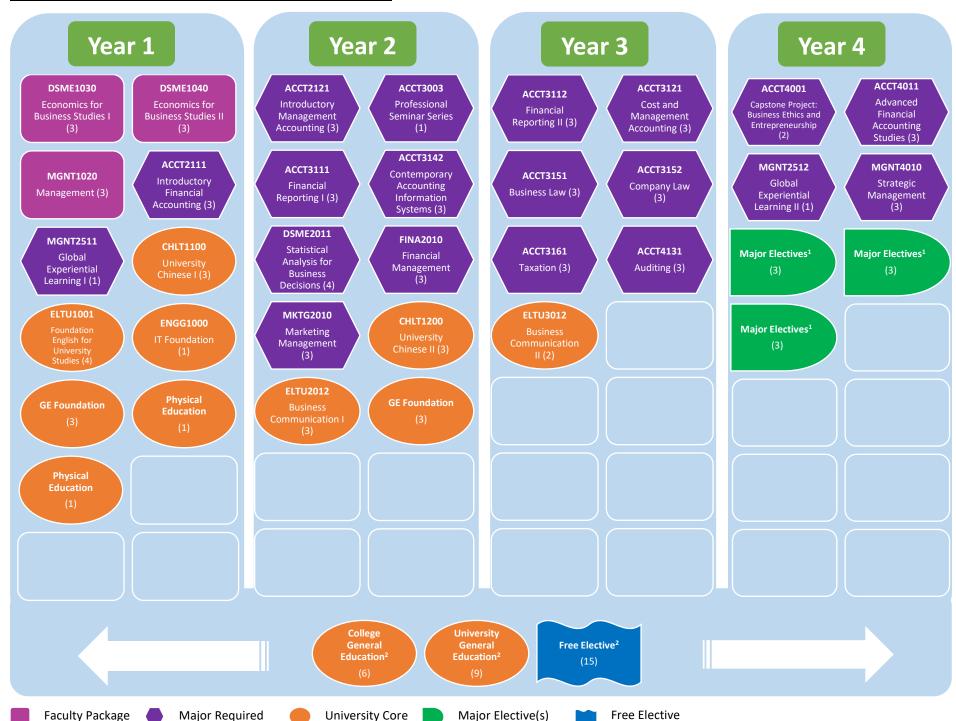


Minimum number of units to graduate: 123

- 1. Students who would like to pursue a career in accounting profession are advised to take ACCT3151 Business Law (3) instead of ACCT2151.
- 2. Major Elective Courses:
 Two regional business courses from: ECON3250, 3310, FINA4060, MGNT4120, 4520, 4540, MKTG4070
- 3. Students need to study College General Education, University General Education and Free Electives during their four years of study.

Note: The above suggested study pattern is for reference only. Adjustments may be made subject to the offering of courses, student's planning, etc.

Suggested Study Pattern for Professional Accountancy



- 1. Elective Courses:
 - 9 units from the following:
 - ACCT3005, 3281, 4121, 4211, 4212, 4213, 4231, 4241, 4242, 4251, 4252, 4253, 4261, 4262, 4263, 4271, 4281
- 2. Students need to study College General Education, University General Education and Free Electives during their four years of study.

Course List		
Course Code	Course Title	Unit(s)
ACCT2111	Introductory Financial Accounting	3
ACCT2121	Introductory Management Accounting	3
ACCT3003	Professional Seminar Series	1
ACCT3004	Accounting Practicum and Experiential Learning	2
ACCT3005	Accounting Field Study and Experiential Learning	2
ACCT3111	Financial Reporting I	3
ACCT3112	Financial Reporting II	3
ACCT3121	Cost and Management Accounting	3
ACCT3142	Contemporary Accounting Information Systems	3
ACCT3151	Business Law	3
ACCT3152	Company Law	3
ACCT3161	Taxation	3
ACCT3281	Accounting and Financial Planning	3
ACCT4001	Capstone Project: Business Ethics and Entrepreneurship	2
ACCT4011	Advanced Financial Accounting Studies	3
ACCT4121	Strategic Management Accounting	3
ACCT4131	Auditing	3
ACCT4211	Accounting Information in Capital Market	3
ACCT4212	China Business Valuation and Analysis	3
ACCT4213	Financial Statement Analysis	3
ACCT4215	Contemporary Accounting Issues in Global Market	3
ACCT4231	Internal Auditing and Risk Management	3
ACCT4241	Accounting and e-Commerce	3
ACCT4242	Accounting Data Analytics for Business	3
ACCT4251	Securities Regulation	3
ACCT4252	Corporate Insolvency and Restructuring	3
ACCT4253	Chinese Legal Environment for Business	3
ACCT4261	Taxes and Business Strategy	3
ACCT4262	China Taxation	3
ACCT4263	International Taxation	3
ACCT4271	Corporate Governance	3
ACCT4281	Applied Accounting and Financial Strategies	3

Faculty Package

Major Required

University Core

Year 4 Year 1 Year 3 Year 2 ACCT1111 **DSME1031 DSME2051 FINA2010** HTMG3091 HTMG3092 HTMG4091 HTMG2000 Foundations in **Basic Economics for Business Financial** Distinguished Distinguished Distinguished International Financial Accounting the Hospitality and Information Management **Speaker Series Speaker Series Speaker Series** Experience (1) Tourism Industry (3) Systems (3) VI (1) VII (0) V (0) HTMG2070 HTMG4800 HTMG1010 **DSME1021** HTMG2091 HTMG4092 HTMG3900 Food and Major Electives¹ Hospitality **Basic Quantitative** Management of Distinguished Distinguished Beverage Strategic Methods for the Summer Hospitality **Speaker Series Speaker Series** Hospitality and Management Internship II (1) Management Businesses (3) III (O) VIII (1) Tourism Industry (3) HTMG4900 HTMG2092 HTMG1091 HTMG1092 HTMG2900 Major Electives³ Major Electives² Major Electives³ Fieldwork and Distinguished Distinguished Distinguished Internship: Theory Summer Speaker Series I **Speaker Series Speaker Series** Construction for the Internship I (1) Hospitality and Real II (1) IV (1) Estate Industry (3) **ELTU1001** HTMG3010 **ELTU3012** CHLT1100 HTMG3030 Major Electives³ Major Electives⁴ Major Electives³ Management of **Hospitality Real** Lodging Estate (3) Facilities (3) HTMG3041 MKTG2010 **ENGG1000** Law for Major Electives⁵ **GE Foundation** Marketing Hospitality and Management Real Estate Industry (3) ELTU2012 **Physical Physical Education Education GE Foundation** College University Free Elective⁶ General General Education⁶ Education⁶ Free Elective

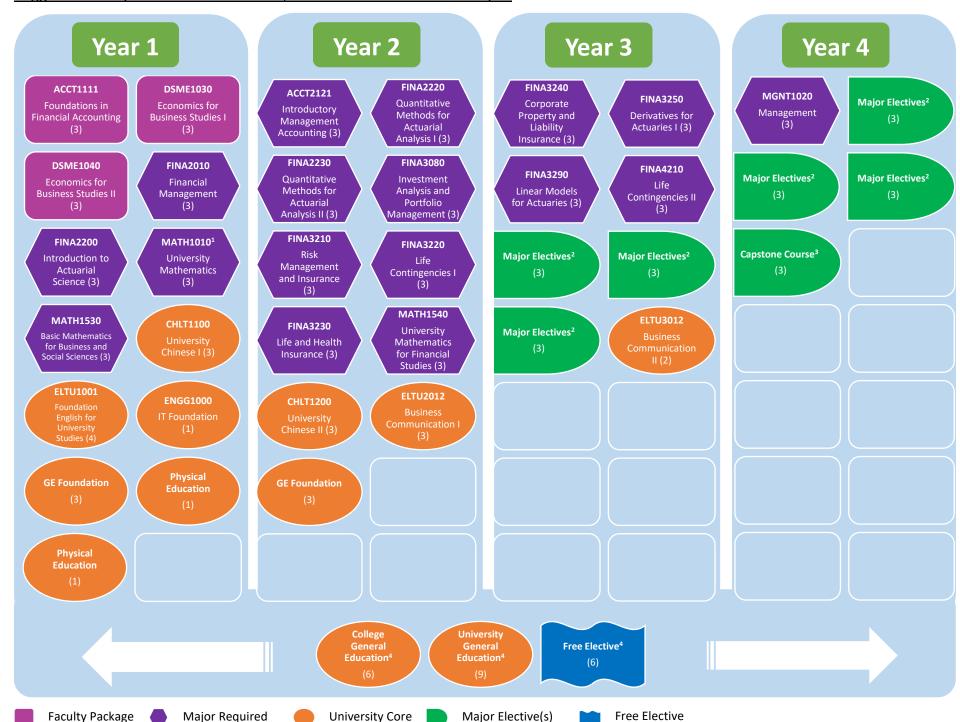
Major Elective(s)

- 1. For Hospitality Stream HTMG3020; For Real Estate Stream HTMG3502
- 2. For Hospitality Stream HTMG3060, 4600 (with a topic in Hospitality); For Real Estate Stream HTMG3523, 4600 (with a topic in Real Estate)
- 3. Students are required to complete at least 12 units of Major Elective courses.
 - a) Students are required to choose one course from each of the three modules:
 - i. Analytical Module: HTMG3504, 3522, 3525, 3526, 4060, 4230, 4250
 - ii. Innovative Module: HTMG3050, 3524, 4130, 4200, 4240, 4260, MGNT2611
 - iii. Experiential Module: HTMG3501, 3508, 3515, 3518, 3519, 3520, 4120, 4170, 4210, 4220, 4700
 - b) Students are required to complete at least 3 units of courses from below:
 HTMG3590, 4501, 4502, 4503, 4504, 4505, 4506, 4507, 4508, 4509, 4510, 4511, 4512, 4513, 4514, 4515, 4516, 4517, 4518, 4519, 4520, 4521, 4522, 4523, 4524, 4525, 4526, 4527, 4528, 4529, 4530, 4531, 4532, 4533, 4534, 4535, 4536
- 4. For Hospitality Stream HTMG3521; For Real Estate Stream HTMG4100
- 5. For Hospitality Stream HTMG3527; For Real Estate Stream HTMG4190
- 6. Students need to study College General Education, University General Education and Free Electives during their four years of study.

	Course List	
Course Code	Course Title	Unit(s)
ACCT1111	Foundations in Financial Accounting	3
DSME1021	Basic Quantitative Methods for the Hospitality and Tourism Industry	3
DSME1031	Basic Economics for the Hospitality and Tourism Industry	3
DSME2051	Business Information Systems	3
FINA2010	Financial Management	3
HTMG1010	Management of Hospitality and Real Estate Businesses	3
HTMG1091	Distinguished Speaker Series I	0
HTMG1092	Distinguished Speaker Series II	1
HTMG2000	International Experience	1
HTMG2070	Food and Beverage Management	3
HTMG2091	Distinguished Speaker Series III	0
HTMG2092	Distinguished Speaker Series IV	1
HTMG2900	Summer Internship I	1
HTMG3010	Management of Lodging Facilities	3
HTMG3020	Hospitality Organization Behaviour	3
HTMG3030	Hospitality Real Estate	3
HTMG3041	Law for Hospitality and Real Estate Industry	3
HTMG3050	Travel and Tourism Management	3
HTMG3060	Service and Hospitality Quality Management	3
HTMG3091	Distinguished Speaker Series V	0
HTMG3092	Distinguished Speaker Series VI	1
HTMG3501	Human Resources Planning and Staffing for Hospitality Business	3
HTMG3502	Real Estate Finance	3
HTMG3504	Financial Management and Cost Control for Hospitality	3
	Organizations	
HTMG3508	Talent Development	3
HTMG3515	Seminar on Cruise Line Management	3
HTMG3518	Wine Culture and Appreciation	3
HTMG3519	Airline and Airport Management	3
HTMG3520	Shopping Mall Investment and Management	3
HTMG3521	Revenue Management	3
HTMG3522	Land Conversion Process and Development Control	3
HTMG3523	Introduction to Real Estate Investments	3
HTMG3524	Hospitality and Real Estate Design Thinking	3
HTMG3525	Quantitative Methods for Real Estate	3
HTMG3526	Fundamental Research Methodology for Hospitality and Real Estate	3
HTMG3527	Managing Customer Experience and Relationship in Service Industry	3
HTMG3590	Overseas Study Trip: Understand Impact of Hospitality and Tourism	1
	from A Local Perspective	
HTMG3900	Summer Internship II	1
HTMG4060	Advanced Real Estate Investments	3

	Course List	
Course Code	Course Title	Unit(s)
HTMG4070	Services Marketing	3
HTMG4091	Distinguished Speaker Series VII	0
HTMG4092	Distinguished Speaker Series VIII	1
HTMG4100	Real Estate Valuation	3
HTMG4120	Convention & Meeting Planning Management	3
HTMG4130	Entrepreneurship in the Hospitality and Real Estate Industry	3
HTMG4170	Human Resources Strategy in Hospitality	3
HTMG4190	Global Asset Allocation on Real Estate Securities	3
HTMG4200	Strategic Brand Management for the Hospitality Business	3
HTMG4210	Advanced Wine	3
HTMG4220	Advanced Food and Beverage Management	3
HTMG4230	Consultation Practicum in Hospitality and Real Estate	3
HTMG4240	Innovative Issues in Hospitality and Real Estate Industry	3
HTMG4250	Consumer Insight and Market Analytics for Hospitality Industry	3
HTMG4260	Revitalization of Heritage Buildings	3
HTMG4501	Global Hotel Chain Management	1
HTMG4502	Leadership Excellence	1
HTMG4503	Airline Management	1
HTMG4504	Theme Park Management	1
HTMG4505	Convention, Exhibition and Event Management	1
HTMG4506	Pre-opening of a Hotel Property	1
HTMG4507	Hotels Association and the Development of the Hotel and Tourism Industries	1
HTMG4508	Beverage Management	1
HTMG4509	Seminar in Franchising and Multi-unit Management in the Hospitality Industry	1
HTMG4510	Hotel Development	1
HTMG4511	Cruise Line Management	1
HTMG4512	Club Management	1
HTMG4513	Hospitality Properties Mergers and Acquisitions	1
HTMG4514	Seminar on Managing Wine	1
HTMG4515	Restaurant Development and Management	1
HTMG4516	Hotel Design	1
HTMG4517	Development and Management of Hotels and Serviced Apartments	1
HTMG4518	Hospitality Business Communication	1
HTMG4519	Hotel Business Operation in China	1
HTMG4520	Spa Management and Facilities	1
HTMG4521	Development and Management of Casino Gaming	1
HTMG4522	Sustainable Tourism	1
HTMG4523	Entrepreneurship in Hospitality and Tourism	1
HTMG4524	Destination Marketing	1

Course List		
Course Code	Course Title	Unit(s)
HTMG4525	UNWTO and Destination Development	1
HTMG4526	Market and Financial Feasibility Studies & Securing a Hotel	1
	Management Company	
HTMG4527	Event Planning and Management	1
HTMG4528	Developing a Competitive and Sustainable Exhibition Industry in	1
	Hong Kong	
HTMG4529	Talent Management in the Hospitality Industry	1
HTMG4530	Attraction Marketing	1
HTMG4531	High-speed Rail and Tourism	1
HTMG4532	Brand Management in Hospitality	1
HTMG4533	Introduction to Retail Management	1
HTMG4534	Selected Topics on Global Business Challenges	2
HTMG4535	Commercial Real Estate Investment Analysis	1
HTMG4536	Specialty Tourism	1
HTMG4600	Facilities Development and Management for Hospitality and Real	3
	Estate	
HTMG4700	Strategic Negotiation for Hospitality and Real Estate Industry	3
HTMG4800	Hospitality Strategic Management	3
HTMG4900	Fieldwork and Internship: Theory Construction for the Hospitality	3
	and Real Estate Industry	
MKTG2010	Marketing Management	3

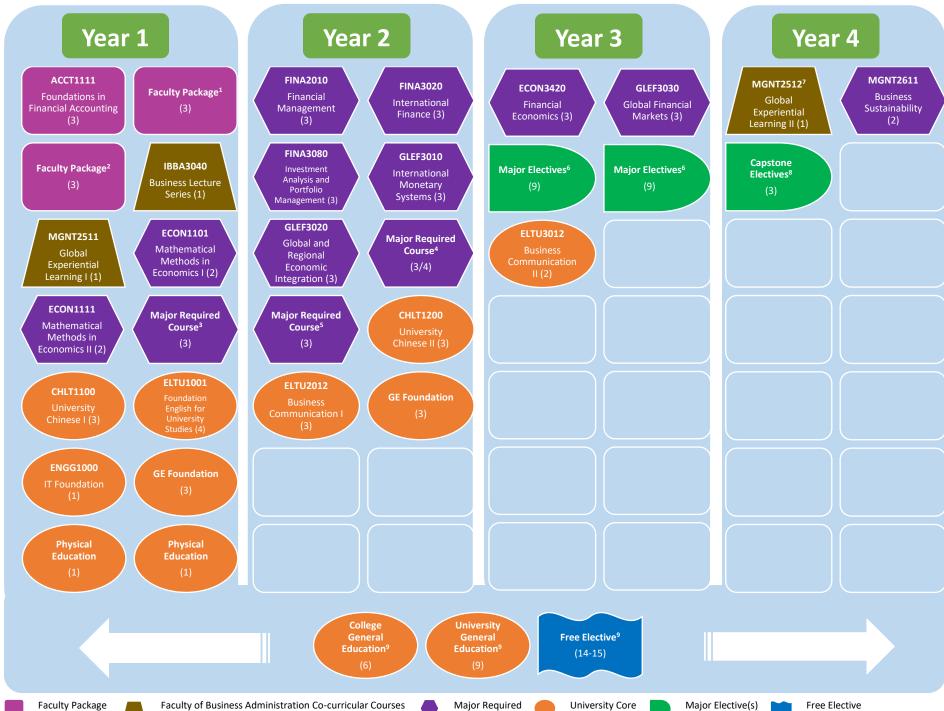


- 1. Students are required to take MATH1530 before taking MATH1010, except those who pass the Mathematics Placement Test arranged by the Programme.
- 2. 18 units of courses from the following, including at least 6 units of FINAx2xx courses:
 ACCT3151, 3161, CSCI1510 or 1520 or 1580, CSCI2100, DSME2051, FINA3010, 3030, 3070, 3260, 3280, 3295, 4030, 4120, 4140, 4150, 4160, 4220, 4250, 4280, IBBA3040, MATH2010, MKTG2010, MGNT2511, 2512, 2611, RMSC4001, STAT3007
- 3. 3 units of Capstone course from the following: FINA4270, 4290, 4291, MGNT4010
- 4. Students need to study College General Education, University General Education and Free Electives during their four years of study.

	Course List	
Course Code	Course Title	Unit(s)
Required course	S	, , ,
ACCT1111	Foundations in Financial Accounting	3
ACCT2121	Introductory Management Accounting	3
DSME1030	Economics for Business Studies I	3
DSME1040	Economics for Business Studies II	3
FINA2010	Financial Management	3
FINA2200	Introduction to Actuarial Science	3
FINA2220	Quantitative Methods for Actuarial Analysis I	3
FINA2230	Quantitative Methods for Actuarial Analysis II	3
FINA3080	Investment Analysis and Portfolio Management	3
FINA3210	Risk Management and Insurance	3
FINA3220	Life Contingencies I	3
FINA3230	Life and Health Insurance	3
FINA3240	Corporate Property and Liability Insurance	3
FINA3250	Derivatives for Actuaries I	3
FINA3290	Linear Models for Actuaries	3
FINA4210	Life Contingencies II	3
MATH1010	University Mathematics	3
MATH1530	Basic Mathematics for Business and Social Sciences	3
MATH1540	University Mathematics for Financial Studies	3
MGNT1020	Management	3
Elective courses		
Other Electives		
ACCT3151	Business Law	3
ACCT3161	Taxation	3
CSCI1510	Computer Principles and C Programming	3
CSCI1520	Computer Principles and C++ Programming	3
CSCI1580	Visual Programming	3
CSCI2100	Data Structures	3
DSME2051	Business Information Systems	3
FINA3010	Financial Markets	3
FINA3030	Management of Financial Institutions	3
FINA3070	Corporate Finance: Theory and Practice	3
FINA3260	Internship Experience	1
FINA3280	Insurance Company Operations and Management	3
FINA3295	Advanced Statistical Modeling for Insurance and Finance	3
FINA4030	Selected Topics in Finance	3
FINA4120	Fixed Income Securities Analysis	3
FINA4140	Computational Finance	3
FINA4150	Quantitative Methods for Financial Derivatives	3
FINA4160	Intermediate Financial Theory	3
FINA4220	Non-life Actuarial Models	3
FINA4250	Applications of Risk Models	3
FINA4280	Derivatives for Actuaries II	3
IBBA3040	Business Lectures Series	1
MATH2010	Advanced Calculus I	3
MKTG2010	Marketing Management	3
MGNT2511	Global Experiential Learning I	1
MGNT2511	Global Experiential Learning II	1
MGNT2611	Business Sustainability	2
1/101/11/2011	Dusiness Sustamaonity	<u> </u>

RMSC4001	Simulation Methods for Risk Management Science and	3
	Finance	
STAT3007	Introduction to Stochastic Processes	3
Capstone Course	es	
FINA4270	Research Project in Insurance, Financial and Actuarial	3
	Analysis	
FINA4290	Actuarial Internship	3
FINA4291	Internship in Insurance and Financial Institutions	3
MGNT4010	Strategic Management	3

Suggested Study Pattern for Global Economics and Finance

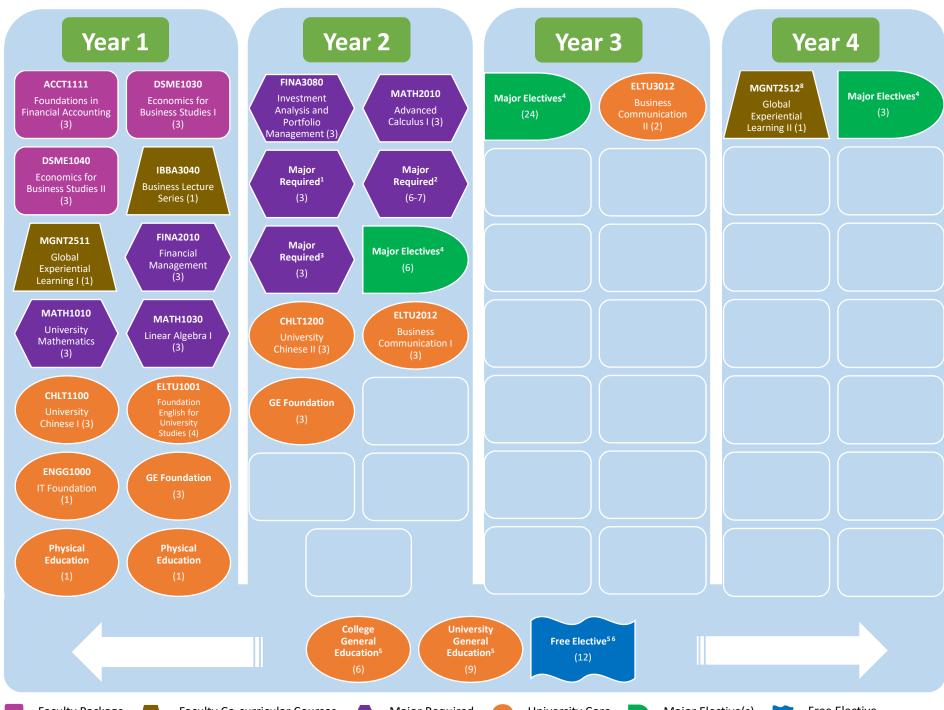


- 1. DSME1030 or ECON2011
- 2. Any one course from the following: ARCH1001, 1002, COMM1110, 1120, GLSD1001, GPAD1020, 1076, 1077, GRMD1302, 1401, 1402, PSYC1000, 1630, SOCI1001, 1201, SOWK1001, 1113, 1114, URSP1001, 1002
- 3. DSME1040 or ECON2021
- 4. DSME2011 or ECON2121
- 5. DSME2021 or ECON3121
- 6. Elective Courses:
 - a) 9 units from Economics electives: ECON3140, 3320, 3350, 3530, 3580, 3620, 4120, GLEF4010, 4020
 - b) 9 units from Finance electives with no more than six one-unit courses: FINA3010, 3030, 3040, 3060, 3070, 3310, 3320, 3330, 3340, 3350, 3360, 4010, 4020, 4030, 4040, 4050, 4060, 4110, 4120, 4130, 4160, 4310, 4320, 4330, 4340, 4350, GLEF3040, 3050
- 7. Students are advised to take MGNT2512 once their Global Experiential Learning Activities are completed.
- 8. GLEF4080 or GLEF4090
- 9. Students need to study College General Education, University General Education and Free Electives during their four years of study.

	Course List	
Course Code	Course Title	Unit(s)
DSME1030	Economics of Business Studies I	3
DSME1040	Economics of Business Studies II	3
DSME2011	Statistical Analysis for Business Decision	4
DSME2021	Applied Econometrics for Business Decision	3
ECON1101	Mathematical Methods in Economics I	2
ECON1111	Mathematical Methods in Economics II	2
ECON2011	Basic Microeconomics	3
ECON2021	Basic Macroeconomics	3
ECON2121	Methods of Economic Statistics	3
ECON3121	Introductory Econometrics	3
ECON3140	Financial Data Analysis	3
ECON3320	Asia-Pacific Economies	3
ECON3350	China, Hong Kong, and the World Economy	3
ECON3420	Financial Economics	3
ECON3530	International Economic Relations	3
ECON3580	Emerging Financial Markets of China	3
ECON3620	International Macroeconomics	3
ECON4120	Applied Forecasting Methods	3
FINA2010	Financial Management	3
FINA3010	Financial Markets	3
FINA3020	International Finance	3
FINA3030	Management of Financial Institutions	3
FINA3040	Central Banking and Regulation of Financial Institution	3
FINA3060	Real Estate Finance and Investment	3
FINA3070	Corporate Finance: Theory and Practice	3
FINA3080	Investment Analysis and Portfolio Management	3
FINA3310	Introduction to Investment Banking	1
FINA3320	Introduction to Credit Rating	1
FINA3330	Introduction to Alternative Investment	1
FINA3340	Trading Strategies: Behavioural and Technical Analysis	1
FINA3350	Foreign Exchange Market Practices	1
FINA3360	Derivative Warrants, Proprietary and Arbitrage Trading Concepts	1
FINA4010	Security Analysis	3
FINA4020	Fund Management and Asset Allocation	3
FINA4030	Selected Topics in Finance	3
FINA4040	Cases in Corporate Finance	3
FINA4050	Mergers and Acquisitions	3
FINA4060	China Finance	3
FINA4110	Options and Futures	3
FINA4120	Fixed Income Securities Analysis	3
FINA4130	Empirical Finance	3

FINA4160	Intermediate Financial Theory	3
FINA4310	China Banking and Financial System	1
FINA4320	China Equity Securities Market	1
FINA4330	China Derivative Securities Market	1
FINA4340	Structured Products: Fundamentals and Analysis	1
FINA4350	Bond Markets: Analysis and Strategies	1
GLEF3010	International Monetary Systems	3
GLEF3020	Global and Regional Economic Integration	3
GLEF3030	Global Financial Markets	3
GLEF3040	Corporate Social Responsibility in a Globalized Economy	3
GLEF3050	Issues in Global Finance	3
GLEF4010	China and Global Economy	3
GLEF4020	International Banking and Financial Regulation	3
GLEF4080	Practicum in Global Economics and Finance	3
GLEF4090	Research Project on Global Economics and Finance	3
IBBA3040	Business Lecture Series	1
MGNT2511	Global Experiential Learning I	1
MGNT2512	Global Experiential Learning II	1
MGNT2611	Business Sustainability	2

Suggested Study Pattern for Quantitative Finance







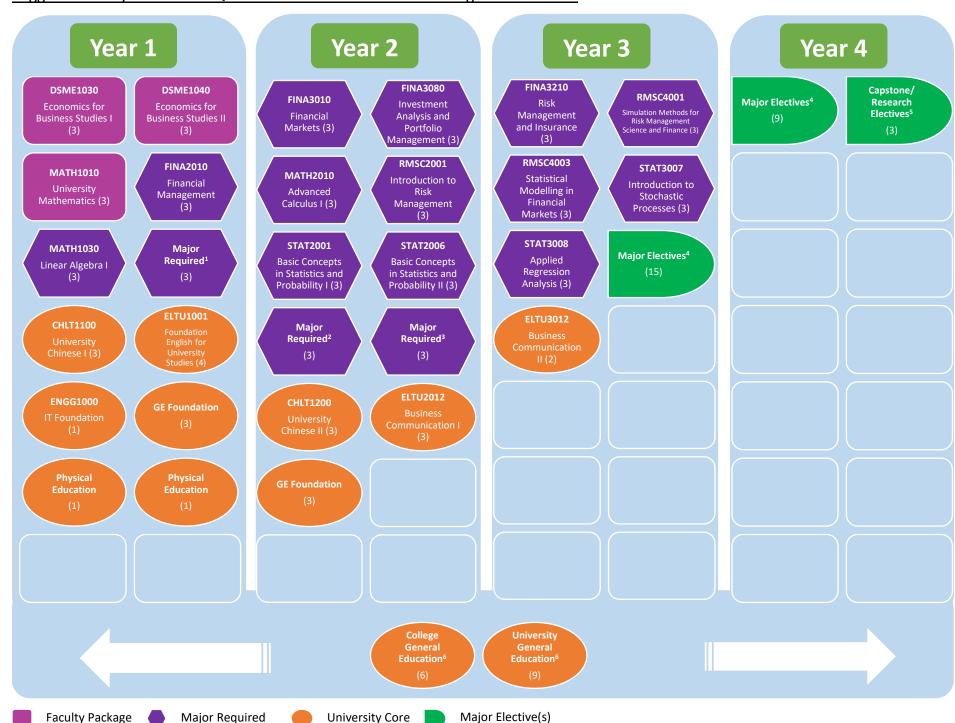
- 1. CSCI1510 or 1520 or 1530 or 1540 or 1580
- 2. {DSME2011 and (DSME2021 or FINA2020)} or {STAT2001 and STAT2006}
- 3. ACCT3142 or CSCI2520 or DSME2051 or SEEM3550
- 4. Elective Courses:
 - a) At least 9 units of Quantitative Methods courses from the following: CSCI2800, 3170, DSME4130, ECON3121, 4120, FINA3220, 4210, 4220, 4250, 4260, MATH3215, 3230, 3240, 3270, 3280, 3290, 3310, 3320, 4220, 4230, 4240, SEEM3440, STAT3006, 3007, 3008, 4001, 4002, 4003, 4004, 4005, 4006, 4008
 - b) At least 12 units of Business courses from the following, including at least 6 units of FINA courses, with at most 6 one-unit courses:

 ACCT2121, 2151 or 3151, 4212 or 4213 or 4214, 4251, FINA2210, 3010, 3020, 3030, 3040, 3060, 3070, 3110, 3210, 3230, 3240, 3280, 3310, 3320, 3330, 3340, 3350, 3360, 3420, 4010, 4020, 4030, 4040, 4050, 4060, 4230, 4240, 4310, 4320, 4330, 4340, 4350, MGNT1020, 2611, 4010, MKTG2010
 - c) At least 12 units of Core courses from the following: FINA4110, 4120, 4130, 4140, 4150, 4160, 4190, 4370, 4380, 4390, 6232, 6242, 6252
- 5. Students need to study College General Education, University General Education and Free Electives during their four years of study.
- 6. Including possible 3 units of MATH1530 Non-JUPAS entrants and JUPAS entrants without HKDSE Mathematics Extended Modules I or II are required to take MATH1530 before taking MATH1010, except those who pass the Mathematics Placement Test arranged by the Programme; and 3 units of Faculty Co-curricular Courses.
- 7. Completion of an eligible second major or minor programme from the Faculty of Engineering (Computer Science, Electronic Engineering, Information Engineering, Web and Cloud Computing) or the Faculty of Science (Mathematics, Physics, Risk Management Science, Statistics) is deemed to have satisfied 34(a) Quantitative Methods area of elective courses requirement. Only relevant courses that satisfied the requirement of listed under 34(a) will be included in the calculation of the student's Major GPA.
- 8. Students are advised to take MGNT2512 once their Global Experiential Learning Activities are completed.

Course List	
Course Title	Unit(s)
Foundations in Financial Accounting	3
Economics for Business Studies I	3
Economics for Business Studies II	3
cular Courses:	·
Business Lecture Series	1
Global Experiential Learning I	1
Global Experiential Learning II	1
es	·
Contemporary Accounting Information Systems	3
Computer Principles and C Programming	3
Computer Principles and C++ Programming	3
Computer Principles and Java Programming	3
Fundamental Computing with C++	3
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Advanced Calculus I	3
Fundamentals in Information Systems	3
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ethods	
Numerical Computation	3
	3
Business Applications Programming	3
Introductory Econometrics	3
	3
Actuarial Models I	3
Actuarial Models II	3
Construction and Evaluation of Actuarial Models I	3
	3
_ · · ·	3
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·	3
	Foundations in Financial Accounting Economics for Business Studies I Economics for Business Studies II Economics for Business Studies II Ecular Courses: Business Lecture Series Global Experiential Learning I Global Experiential Learning II SC Contemporary Accounting Information Systems Computer Principles and C Programming Computer Principles and C++ Programming Computer Principles and Java Programming Fundamental Computing with C++ Visual Programming Data Structures and Applications Statistical Analysis for Business Decisions Applied Econometrics for Business Decisions Business Information Systems Financial Management Introduction to Empirical Methods in Finance Financial Management: Foundations and Analysis Investment Analysis and Portfolio Management University Mathematics Linear Algebra I Advanced Calculus I Fundamentals in Information Systems Basic Concepts in Statistics and Probability II Basic Concepts in Statistics and Probability II Basic Concepts in Statistics and Probability II Introduction to Database Systems Business Applications Programming Introductory Econometrics Applied Forecasting Methods Actuarial Models II Actuarial Models II

	The state of the s	1 _
MATH3270	Ordinary Differential Equations	3
MATH3280	Introductory Probability	3
MATH3290	Mathematical Modeling	3
MATH3310	Computational and Applied Mathematics	3
MATH3320	Scientific Computing	3
MATH4220	Partial Differential Equations	3
MATH4230	Optimization Theory	3
MATH4240	Stochastic Processes	3
SEEM3440	Operations Research II	3
STAT3006	Statistical Computing	3
STAT3007	Introduction to Stochastic Processes	3
STAT3008	Applied Regression Analysis	3
STAT4001	Data Mining and Statistical Learning	3
STAT4002	Multivariate Techniques with Business Applications	3
STAT4003	Statistical Inference	3
STAT4004	Actuarial Science	3
STAT4005	Time Series	3
STAT4006	Categorical Data Analysis	3
STAT4008	Survival Modelling	3
Business	1	
ACCT2121	Introductory Management Accounting	3
ACCT2151	Legal Environment for Business	2
ACCT3151	Business Law	3
ACCT4212	China Business Valuation and Analysis	3
ACCT4213	Financial Statement Analysis	3
ACCT4214	Applied Financial Statement Analysis	3
ACCT4251	Securities Regulation	3
FINA2210	Interest Theory and Finance	3
FINA3010	Financial Markets	3
FINA3020	International Finance	3
FINA3030	Management of Financial Institutions	3
FINA3040	Central Banking and Regulations of Financial Institutions	3
FINA3060	Real Estate Finance and Investment	3
FINA3070	Corporate Finance: Theory and Practice	3
FINA3110	Issues in Finance	3
FINA3210	Risk Management and Insurance Life and Health Insurance	3
FINA3230		
FINA3240	Corporate Property and Liability Insurance	3
FINA3280	Insurance Company Operations and Management	3
FINA3310	Introduction to Investment Banking	1
FINA3320	Introduction to Credit Rating	1
FINA3330	Introduction to Alternative Investment	1
FINA3340	Trading Strategies: Behavioral and Technical Analysis	1
FINA3350	Foreign Exchange Market Practices	1
FINA3360	Derivative Warrants, Proprietary and Arbitrage Trading Concepts	1
FINA3420	Credit Rating in Global Economy	3

FINA4010	Security Analysis	3
FINA4020	Fund Management and Asset Allocation	3
FINA4030	Selected Topics in Finance	3
FINA4040	Cases in Corporate Finance	3
FINA4050	Mergers and Acquisitions	3
FINA4060	China Finance	3
FINA4230	Reinsurance and Alternative Risk Transfer	3
FINA4240	Employee Benefits, Retirement and Estate Planning	3
FINA4310	China Banking and Financial System	1
FINA4320	China Equity Securities Market	1
FINA4330	China Derivative Securities Market	1
FINA4340	Structured Products: Fundamentals and Analysis	1
FINA4350	Bond Markets: Analysis and Strategies	1
MGNT1020	Management	3
MGNT2611	Business Sustainability	2
MGNT4010	Strategic Management	3
MKTG2010	Marketing Management	3
Core		
FINA4110	Options and Futures	3
FINA4120	Fixed Income Securities Analysis	3
FINA4130	Empirical Finance	3
FINA4140	Computational Finance	3
FINA4150	Quantitative Methods for Financial Derivatives	3
FINA4160	Intermediate Financial Theory	3
FINA4190	Research Project in Quantitative Finance	3
FINA4370	Derivatives Trading: Analysis and Strategies	3
FINA4380	Algorithmic Trading Strategies, Arbitrage and HFT	3
FINA4390	Banking and Finance Practicum	3
FINA6232	Seminar in Asset Pricing	3
FINA6242	Seminar in Corporate Finance	3
FINA6252	Empirical Methods in Asset Pricing	3



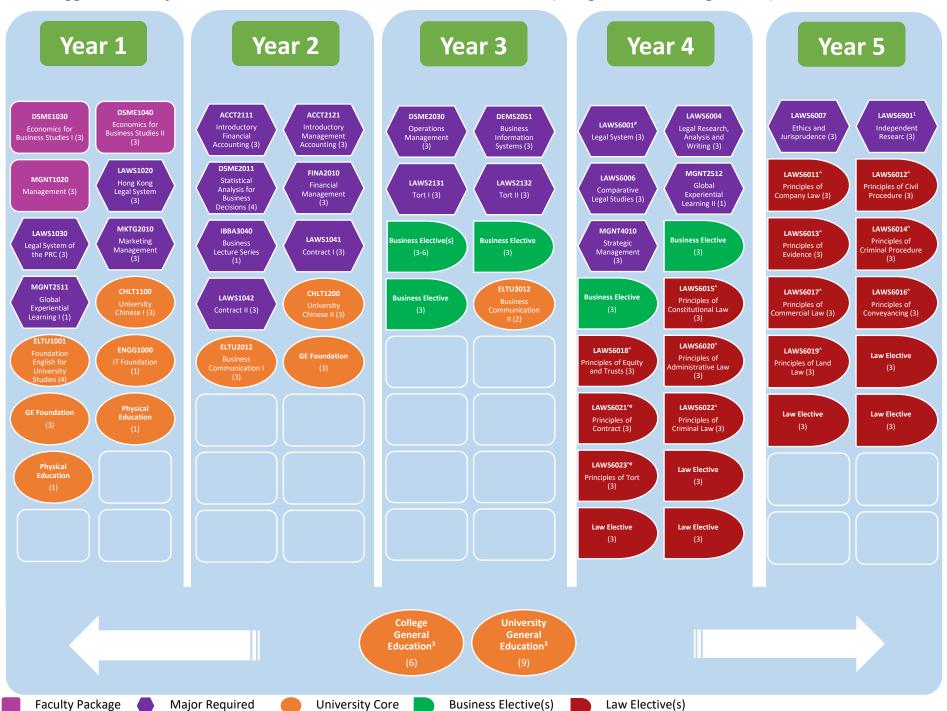
- 1. ACCT1111 or 2111
- 2. CSCI1510 or 1520 or 1530 or 1540 or 1580
- 3. CSCI2520 or DSME2051 or SEEM3550
- 4. Elective Courses:
 - a) Business (choose at least 6 units of courses from the following list, but no more than 6 one-unit courses):
 ACCT2121, 2151 or 3151, 4212 or 4213 or 4214, 4251, FINA2210, 3020, 3030, 3040, 3060, 3070, 3110, 3230, 3240, 3280, 3310, 3320, 3330, 3340, 3350, 3360, 3420, 4010, 4020, 4030, 4040, 4050, 4060, 4230, 4240, 4310, 4320, 4340, 4350, MGNT1020, 2611, 4010, MKTG2010
 - b) Quantitative Finance (choose at least 9 units of courses from the following list): FINA4110, 4120, 4150, 4160, 4370
 - c) Risk Management Science (choose at least 9 units of courses from the following list): ECON3420, MATH3215, 3230, 3240, 4210, RMSC4002, 4004, 4005, 4007, STAT3006, 4001, 4002, 4003, 4004, 4005, 4008
- 5. Capstone/Research (choose at least 3 units of courses from the following list): FINA4130, 4140, 4190, 4380, 4390, 6232, 6242, 6252, RMSC4102, 4202
- 6. Students need to study College General Education, University General Education and Free Electives during their four years of study.
- 7. Including possible 3 units of MATH1530 JUPAS entrants without HKDSE Mathematics Extended Modules I or II are required to take a preparatory mathematics course MATH1530 before taking MATH1010, except those who pass the Mathematics Placement Test arranged by the Programme.

	Course List	
Course Code	Course Title	Unit(s)
Required Courses		
ACCT1111	Foundations in Financial Accounting	3
ACCT2111	Introductory Financial Accounting	3
CSCI1510	Computer Principles and C Programming	3
CSCI1520	Computer Principles and C++ Programming	3
CSCI1530	Computer Principles and Java Programming	3
CSCI1540	Fundamental Computing with C++	3
CSCI1580	Visual Programming	3
CSCI2520	Data Structures and Applications	3
DSME1030	Economics for Business Studies I	3
DSME1040	Economics for Business Studies II	3
DSME2051	Business Information Systems	3
FINA2010	Financial Management	3
FINA2110	Financial Management: Foundations and Analysis	3
FINA3010	Financial Markets	3
FINA3080	Investment Analysis and Portfolio Management	3
FINA3210	Risk Management and Insurance	3
MATH1010	University Mathematics	3
MATH1030	Linear Algebra I	3
MATH2010	Advanced Calculus I	3
RMSC2001	Introduction to Risk Management	3
RMSC4001	Simulation Methods for Risk Management Science and Finance	3
RMSC4003	Statistical Modelling in Financial Markets	3
SEEM3550	Fundamentals in Information Systems	3
STAT2001	Basic Concepts in Statistics and Probability I	3
STAT2006	Basic Concepts in Statistics and Probability II	3
STAT3007	Introduction to Stochastic Processes	3
STAT3008	Applied Regression Analysis	3
Elective Courses	, ,	
Electives 3(a)		
ACCT2121	Introductory Management Accounting	3
ACCT2151	Legal Environment for Business	2
ACCT3151	Business Law	3
ACCT4212	China Business Valuation and Analysis	3
ACCT4213	Financial Statement Analysis	3
ACCT4214	Applied Financial Statement Analysis	3
ACCT4251	Securities Regulation	3
FINA2210	Interest Theory and Finance	3
FINA3020	International Finance	3
FINA3030	Management of Financial Institutions	3
FINA3040	Commercial and Central Banking	3
FINA3060	Real Estate Finance and Investment	3
FINA3070	Corporate Finance: Theory and Practice	3

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FINA3110	Issues in Finance	3
FINA3230	Life and Health Insurance	3
FINA3240	Corporate Property and Liability Insurance	3
FINA3280	Insurance Company Operations and Management	3
FINA3310	Introduction to Investment Banking	1
FINA3320	Introduction to Credit Rating	1
FINA3330	Introduction to Alternative Investment	1
FINA3340	Trading Strategies: Behavioral and Technical Analysis	1
FINA3350	Foreign Exchange Market Practices	1
FINA3360	Derivative Warrants, Proprietary and Arbitrage Trading	1
	Concepts	
FINA3420	Credit Rating in Global Economy	3
FINA4010	Security Analysis	3
FINA4020	Fund Management and Asset Allocation	3
FINA4030	Selected Topics in Finance	3
FINA4040	Cases in Corporate Finance	3
FINA4050	Mergers And Acquisitions	3
FINA4060	China Finance	3
FINA4230	Reinsurance and Alternative Risk Transfer	3
FINA4240	Employee Benefits, Retirement and Estate Planning	3
FINA4310	China Banking and Financial System	1
FINA4320	China Equity Securities Market	1
FINA4330	China Derivative Securities Market	1
FINA4340	Structured Products: Fundamentals and Analysis	1
FINA4350	Bond Markets: Analysis and Strategies	1
MGNT1020	Management	3
MGNT2611	Business Sustainability	2
MGNT4010	Strategic Management	3
MKTG2010	Marketing Management	3
Electives 3(b)		
FINA4110	Options and Futures	3
FINA4120	Fixed Income Securities Analysis	3
FINA4150	Quantitative Methods for Financial Derivatives	3
FINA4160	Intermediate Financial Theory	3
FINA4370	Derivatives Trading: Analysis and Strategies	3
Electives 3(c)	, , , , , , , , , , , , , , , , , , ,	
ECON3420	Financial Economics	3
MATH3215	Operations Research	3
MATH3230	Numerical Analysis	3
MATH3240	Numerical Methods for Differential Equations	3
MATH4210	Financial Mathematics	3
RMSC4002	Data Analysis in Finance and Risk Management Science	3
RMSC4004	Theory of Risk and Insurance	3
RMSC4005	Stochastic Calculus for Finance and Risk	3
RMSC4007	Risk Management with Derivatives Concepts	3
STAT3006	Statistical Computing	3
31A13000	Statistical Computing	

STAT4001	Data Mining and Statistical Learning	3
STAT4002	Multivariate Techniques with Business Applications	3
STAT4003	Statistical Inference	3
STAT4004	Actuarial Science	3
STAT4005	Time Series	3
STAT4006	Categorical Data Analysis	3
STAT4008	Survival Modelling	3
Electives 3(d)		
FINA4130	Empirical Finance	3
FINA4140	Computational Finance	3
FINA4190	Research Project in Quantitative Finance	3
FINA4380	Derivatives Trading: Research and Development	3
FINA4390	Banking and Finance Practicum	3
FINA6232	Seminar in Asset Pricing	3
FINA6242	Seminar in Corporate Finance	3
FINA6252	Empirical Methods in Asset Pricing	3
RMSC4102	Research Project	3
RMSC4202	Practicum	3

Suggested Study Pattern for Bachelor of Business Administration (Integrated BBA Programme) and Juris Doctor



- 1. Students are required to take either LAWS6901 Independent Research (3-unit) or LAWS6902 Independent Research Dissertation (6-unit).
- 2. Students are required to study College General Education and University General Education Free Electives during their four years of study.
- ^ Law Elective courses which are pre-requisites for subsequent admission to the PCLL Programme. Students may take other elective courses in place of these 13 courses for fulfillment of programme requirement, as detailed in the study scheme
- # Students who have completed LAWS1020, 1030, 1041, 1042, 2131 and 2132 in their first three years of studies in the IBBA programme will be exempted from LAWS6001, 6021 and 6023 in the JD programme.





