PACC successfully organised our 1st Online PACC Forum on 5th May to connect with our prospective students. Over 80 participants including secondary school teachers and students as well as our PACC ambassadors attended the Forum. The Forum, themed as “Accounting Transformation”, included an introduction to our PACC Programme highlighting our new Finance for Accountants and Accounting Analytics streams, a taster class on how accounting becomes the language of business, and a chatting corner. Not only could our prospective students learn more about our programme and the accounting profession but also gain a university learning experience through the 30-minute taster class using a real-life case.

Questions

- Who are Blue Orca?
  - Short sellers: sell shares that they do not own
- Why did they release their report about Samsonite?
  - A very negative report!